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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 6-K**

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**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

**For the month of October 2024**

**Commission File Number: 001-36397**

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**Weibo Corporation**

(Registrant's Name)

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**8/F, QIHAO Plaza, No. 8 Xinyuan S. Road  
Chaoyang District, Beijing 100027  
People's Republic of China**  
(Address of Principal Executive Offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

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**EXHIBIT INDEX**

[Exhibit 99.1 — Announcement — Date of Board Meeting and Date of Publication of Third Quarter 2024 Financial Results Announcement](#)

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**WEIBO CORPORATION**

Date: October 29, 2024

By: /s/ Fei Cao  
Fei Cao  
Chief Financial Officer

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Weibo Corporation  
微博股份有限公司

(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)  
(Stock Code: 9898)

**DATE OF BOARD MEETING AND  
DATE OF PUBLICATION OF THIRD QUARTER 2024  
FINANCIAL RESULTS ANNOUNCEMENT**

The board of directors (the “**Board**”) of Weibo Corporation (the “**Company**”) will hold a Board meeting on Monday, November 18, 2024 (Hong Kong time) for the purposes of, among other things, approving the Company’s unaudited financial results and announcement for the three months ended September 30, 2024 (“**Q3 2024 Financial Results**”). The Company will announce its Q3 2024 Financial Results on Tuesday, November 19, 2024 (Hong Kong time) on the website of The Stock Exchange of Hong Kong Limited at [www.hkexnews.hk](http://www.hkexnews.hk) and the Company’s website at <http://ir.weibo.com>, after the trading hours of The Stock Exchange of Hong Kong Limited and before the opening of the U.S. stock market.

The Company’s management team will host a teleconference call at 7 p.m. on Tuesday, November 19, 2024 (Hong Kong time) to discuss the Q3 2024 Financial Results and answer questions. Participants who wish to dial in to the teleconference must register through the below public participant link. Dial-in and instruction will be in the confirmation email upon registering.

Pre-registration Link: <https://register.vevent.com/register/BI53615081ba80427881ec0a24ad90968c>

Additionally, a live webcast of the conference call will be available at <http://ir.weibo.com>.

By order of the Board  
**Weibo Corporation**  
**Mr. Charles Guowei Chao**  
Chairman of the Board

Hong Kong, October 29, 2024

*As at the date of this announcement, the board of directors of the Company comprises Mr. Charles Guowei Chao, Mr. Gaofei Wang, Ms. Hong Du and Mr. Bo Liu, as the directors, and Mr. Pochin Christopher Lu, Mr. Pehong Chen and Mr. Yan Wang as the independent directors.*

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