UNITED STATES SECURITIES AND EXCHANGE COMMISSION

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EXHIBIT INDEX

Exhibit No.	Description
99.1	Press Release regarding Financial Results for the Third Quarter Ended September 30, 2023 issued by Weibo Corporation on
	<u>November 9, 2023</u>
<u>99.2</u>	Announcement – Change of Address of Principal Place of Business in Hong Kong

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

WEIBO CORPORATION

Date: November 9, 2023 By: /s/ Fei Cao

Fei Cao

Chief Financial Officer

Weibo Reports Third Quarter 2023 Unaudited Financial Results

BEIJING, China – November 9, 2023 – Weibo Corporation ("Weibo" or the "Company") (NASDAQ: WB and HKEX: 9898), a leading social media in China, today announced its unaudited financial results for the third quarter ended September 30, 2023.

"We further improved our platform's traffic structure and enhanced our operating efficiency this quarter," said Gaofei Wang, CEO of Weibo. "On user front, our MAUs crossed the 600 million milestone and continued to grow healthily. On content operation, we focused on reinforcing our content ecosystem through developing key content verticals, aiming to drive traffic growth across various content verticals, improve user engagement and unlock monetization potentials of our platform. On monetization, our advertising business exhibited modest recovery this quarter. We also achieved further margin expansion through solid execution of our efficiency initiatives, with operating margin and non-GAAP operating margin reaching 30% and 37% this quarter, respectively."

Third Quarter 2023 Highlights

- Net revenues were US\$442.2 million, a decrease of 3% year-over-year or an increase of 2% year-over-year on a constant currency basis [1].
- · Advertising and marketing revenues were US\$389.3 million, a decrease of 1% year-over-year or an increase of 3% year-over-year on a constant currency basis ^[1].
- Value-added services ("VAS") revenues were US\$52.9 million, a decrease of 12% year-over-year or a decrease of 7% year-over-year on a constant currency basis ^[1].
- · Income from operations was US\$134.0 million, representing an operating margin of 30%.
- Net income attributable to Weibo's shareholders was US\$77.5 million and diluted net income per share was US\$0.32.
- · Non-GAAP income from operations was US\$163.9 million, representing a non-GAAP operating margin of 37%.
- · Non-GAAP net income attributable to Weibo's shareholders was US\$136.6 million and non-GAAP diluted net income per share was US\$0.57.
- Monthly active users ("MAUs") were 605 million in September 2023, a net addition of approximately 21 million users on a year-over-year basis. Mobile MAUs represented 95% of MAUs.
- · Average daily active users ("DAUs") were 260 million in September 2023, a net addition of approximately 8 million users on a year-over-year basis.

[1] On a constant currency (non-GAAP) basis, we assume that the exchange rate in the third quarter of 2023 had been the same as it was in the third quarter of 2022, or RMB6.85=US\$1.00.

Third Quarter 2023 Financial Results

For the third quarter of 2023, Weibo's total net revenues were US\$442.2 million, a decrease of 3% compared to US\$453.6 million for the same period last year.

Advertising and marketing revenues for the third quarter of 2023 were US\$389.3 million, a decrease of 1% compared to US\$393.4 million for the same period last year. Advertising and marketing revenues excluding ad revenues from Alibaba were US\$367.6 million, a decrease of 3% compared to US\$378.4 million for the same period last year.

VAS revenues for the third quarter of 2023 were US\$52.9 million, a decrease of 12% year-over-year compared to US\$60.1 million for the same period last year, primarily due to decrease of game-related revenues.

Costs and expenses for the third quarter of 2023 totaled US\$308.2 million, a decrease of 7% compared to US\$330.3 million for the same period last year. The decrease of costs and expenses was mainly resulted from unfavorable foreign exchange impact on the reported numbers as well as decrease of personnel related costs.

Income from operations for the third quarter of 2023 was US\$134.0 million, compared to US\$123.2 million for the same period last year. Operating margin was 30%, compared to 27% last year. Non-GAAP income from operations was US\$163.9 million, compared to US\$162.1 million for the same period last year. Non-GAAP operating margin was 37%, compared to 36% last year.

Non-operating loss for the third quarter of 2023 was US\$28.4 million, compared to US\$120.4 million for the same period last year. Non-operating loss for the third quarter of 2023 mainly included (i) a US\$19.5 million net interest and other loss; (ii) a US\$15.9 million investment related impairment, which was excluded under non-GAAP measures; and (iii) a US\$6.9 million gain from fair value change of investments in DiDi Global Inc. (OTC Pink: DIDIY), which was excluded under non-GAAP measures.

Income tax expenses were US\$25.4 million, compared to US\$19.8 million for the same period last year.

Net income attributable to Weibo's shareholders for the third quarter of 2023 was US\$77.5 million, compared to a loss of US\$17.1 million for the same period last year. Diluted net income per share attributable to Weibo's shareholders for the third quarter of 2023 was US\$0.32, compared to diluted net loss per share attributable to Weibo's shareholders of US\$0.07 for the same period last year. Non-GAAP net income attributable to Weibo's shareholders for the third quarter of 2023 was US\$136.6 million, compared to US\$119.0 million for the same period last year. Non-GAAP diluted net income per share attributable to Weibo's shareholders for the third quarter of 2023 was US\$0.57, compared to US\$0.50 for the same period last year.

As of September 30, 2023, Weibo's cash, cash equivalents and short-term investments totaled US\$2.8 billion. For the third quarter of 2023, cash provided by operating activities was US\$131.6 million, capital expenditures totaled US\$7.8 million, and depreciation and amortization expenses amounted to US\$13.9 million.

Conference Call

Weibo's management team will host a conference call from 6:00 AM to 7:00 AM Eastern Time on November 9, 2023 (or 7:00 PM to 8:00 PM Beijing Time on November 9, 2023) to present an overview of the Company's financial performance and business operations.

Participants who wish to dial in to the teleconference must register through the below public participant link. Dial in and instruction will be in the confirmation email upon registering.

Participants Registration Link: https://register.vevent.com/register/BI29b93112bc7446d5b0a9680e9ba2f1d7

Additionally, a live and archived webcast of this conference call will available at http://ir.weibo.com.

Non-GAAP Financial Measures

This release contains the following non-GAAP financial measures: non-GAAP income from operations, non-GAAP net income attributable to Weibo's shareholders, non-GAAP diluted net income per share attributable to Weibo's shareholders and adjusted EBITDA. These non-GAAP financial measures should be considered in addition to, not as a substitute for, measures of the Company's financial performance prepared in accordance with U.S. GAAP.

The Company's non-GAAP financial measures exclude stock-based compensation, amortization of intangible assets resulting from business acquisitions, non-cash compensation cost to non-controlling interest shareholders, impairment of intangible assets, net results of impairment and provision on investments, gain/loss on sale of investments and fair value change of investments, non-GAAP to GAAP reconciling items on the share of equity method investments, non-GAAP to GAAP reconciling items for the income/loss attributable to non-controlling interests, income tax expense related to the amortization of intangible assets resulting from business acquisitions and fair value change of investments (other non-GAAP to GAAP reconciling items have no tax effect), and amortization of issuance cost of convertible debt, senior notes and long-term loans. Adjusted EBITDA excludes interest income/expense, net, income tax expenses, and depreciation expenses.

The Company's management uses these non-GAAP financial measures in their financial and operating decision-making, because management believes these measures reflect the Company's ongoing operating performance in a manner that allows more meaningful period-to-period comparisons. The Company believes that these non-GAAP financial measures provide useful information to investors and others in the following ways: (i) in comparing the Company's current financial results with the Company's past financial results in a consistent manner, and (ii) in understanding and evaluating the Company's current operating performance and future prospects in the same manner as management does. The Company also believes that the non-GAAP financial measures provide useful information to both management and investors by excluding certain expenses, gains/losses and other items (i) that are not expected to result in future cash payments or (ii) that are non-recurring in nature or may not be indicative of the Company's core operating results and business outlook.

Use of non-GAAP financial measures has limitations. The Company's non-GAAP financial measures do not include all income and expense items that affect the Company's operations. They may not be comparable to non-GAAP financial measures used by other companies. Accordingly, care should be exercised in understanding how the Company defines its non-GAAP financial measures. Reconciliations of the Company's non-GAAP financial measures to the nearest comparable GAAP measures are set forth in the section below titled "Unaudited Reconciliation of Non-GAAP to GAAP Results."

About Weibo

Weibo is a leading social media for people to create, share and discover content online. Weibo combines the means of public self-expression in real time with a powerful platform for social interaction, content aggregation and content distribution. Any user can create and post a feed and attach multi-media and long-form content. User relationships on Weibo may be asymmetric; any user can follow any other user and add comments to a feed while reposting. This simple, asymmetric and distributed nature of Weibo allows an original feed to become a live viral conversation stream.

Weibo enables its advertising and marketing customers to promote their brands, products and services to users. Weibo offers a wide range of advertising and marketing solutions to companies of all sizes. The Company generates a substantial majority of its revenues from the sale of advertising and marketing services, including the sale of social display advertisement and promoted marketing offerings. Designed with a "mobile first" philosophy, Weibo displays content in a simple information feed format and offers native advertisement that conform to the information feed on our platform. To support the mobile format, we have developed and continuously refining our social interest graph recommendation engine, which enables our customers to perform people marketing and target audiences based on user demographics, social relationships, interests and behaviors, to achieve greater relevance, engagement and marketing effectiveness.

Safe Harbor Statement

This press release contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology, such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "confidence," "estimates" and similar statements. Among other things, Weibo's expected financial performance and strategic and operational plans, as described, without limitation, in quotations from management in this press release, contain forward-looking statements. Weibo may also make written or oral forward-looking statements in the Company's periodic reports to the U.S. Securities and Exchange Commission ("SEC"), in announcements, circulars or other publications made on the website of The Stock Exchange of Hong Kong Limited (the "Hong Kong Stock Exchange"), in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about the Company's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of important factors could cause actual results to differ materially from those contained in any forward-looking statement. Potential risks and uncertainties include, but are not limited to, Weibo's limited operating history in certain new businesses; failure to grow active user base and the level of user engagement; the uncertain regulatory landscape in China; fluctuations in the Company's quarterly operating results; the Company's reliance on advertising and marketing sales for a majority of its revenues; failure to successfully develop, introduce, drive adoption of or monetize new features and products; failure to compete effectively for advertising and marketing spending; failure to successfully integrate acquired businesses; risks associated with the Company's investments, including equity pick-up and impairment; failure to compete successfully against new entrants and established industry competitors; changes in the macro-economic environment, including the depreciation of the Renminbi; and adverse changes in economic and political policies of the PRC government and its impact on the Chinese economy. Further information regarding these and other risks is included in Weibo's annual report on Form 20-Fs and other filings with the SEC and the Hong Kong Stock Exchange. All information provided in this press release is current as of the date hereof, and Weibo assumes no obligation to update such information, except as required under applicable law.

Contact:

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WEIBO CORPORATION UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(In thousands of U.S. dollars, except per share data)

Net revenues: Advertising and marketing Value-added services Net revenues Costs and expenses: Cost of revenues (1) Sales and marketing (1) Product development (1) General and administrative (1) Impairment of intangible assets Total costs and expenses Income from operations Non-operating loss: Investment related loss, net Interest and other income (loss), net	94,383 113,619 97,025 25,322 330,349 123,211		385,674 54,566 440,240 94,272 105,425	•	2023 389,301 52,850 442,151	Sep \$	1,206,106 182,228 1,388,334	Sep \$	tember 30, 2023 1,130,275 165,894
Advertising and marketing Value-added services Net revenues Costs and expenses: Cost of revenues (1) Sales and marketing (1) Product development (1) General and administrative (1) Impairment of intangible assets Total costs and expenses Income from operations Non-operating loss: Investment related loss, net Interest and other income (loss), net	393,426 60,134 453,560 94,383 113,619 97,025 25,322		385,674 54,566 440,240 94,272		389,301 52,850 442,151	\$	1,206,106 182,228	\$	1,130,275 165,894
Advertising and marketing Value-added services Net revenues Costs and expenses: Cost of revenues (1) Sales and marketing (1) Product development (1) General and administrative (1) Impairment of intangible assets Total costs and expenses Income from operations Non-operating loss: Investment related loss, net Interest and other income (loss), net	94,383 113,619 97,025 25,322	\$	54,566 440,240 94,272	\$	52,850 442,151	\$	182,228	\$	165,894
Value-added services Net revenues Costs and expenses: Cost of revenues (1) Sales and marketing (1) Product development (1) General and administrative (1) Impairment of intangible assets Total costs and expenses Income from operations Non-operating loss: Investment related loss, net Interest and other income (loss), net	94,383 113,619 97,025 25,322	\$	54,566 440,240 94,272	\$	52,850 442,151	\$	182,228	\$	165,894
Net revenues Costs and expenses: Cost of revenues (1) Sales and marketing (1) Product development (1) General and administrative (1) Impairment of intangible assets Total costs and expenses Income from operations Non-operating loss: Investment related loss, net Interest and other income (loss), net	94,383 113,619 97,025 25,322		94,272		442,151				
Costs and expenses: Cost of revenues (1) Sales and marketing (1) Product development (1) General and administrative (1) Impairment of intangible assets Total costs and expenses Income from operations Non-operating loss: Investment related loss, net Interest and other income (loss), net	94,383 113,619 97,025 25,322		94,272				1,388,334		
Cost of revenues (1) Sales and marketing (1) Product development (1) General and administrative (1) Impairment of intangible assets Total costs and expenses Income from operations Non-operating loss: Investment related loss, net Interest and other income (loss), net	113,619 97,025 25,322 - 330,349		-		02.000				1,296,169
Sales and marketing (1) Product development (1) General and administrative (1) Impairment of intangible assets Total costs and expenses Income from operations Non-operating loss: Investment related loss, net Interest and other income (loss), net	113,619 97,025 25,322 - 330,349		-		02 000				
Product development (1) General and administrative (1) Impairment of intangible assets Total costs and expenses Income from operations Non-operating loss: Investment related loss, net Interest and other income (loss), net	97,025 25,322 - 330,349		105,425		93,998		294,498		274,123
Product development (1) General and administrative (1) Impairment of intangible assets Total costs and expenses Income from operations Non-operating loss: Investment related loss, net Interest and other income (loss), net	25,322 - 330,349				109,776		354,442		321,695
General and administrative (1) Impairment of intangible assets Total costs and expenses Income from operations Non-operating loss: Investment related loss, net Interest and other income (loss), net	25,322 - 330,349		92,945		82,764		315,862		266,385
Impairment of intangible assets Total costs and expenses Income from operations Non-operating loss: Investment related loss, net Interest and other income (loss), net	330,349		24,145		21,627		93,358		80,037
Total costs and expenses Income from operations Non-operating loss: Investment related loss, net Interest and other income (loss), net			,,1-15				10,176		-
Income from operations Non-operating loss: Investment related loss, net Interest and other income (loss), net			316,787	_	308,165	_	1,068,336	_	942,240
Investment related loss, net Interest and other income (loss), net	140,411	-	123,453		133,986		319,998		353,929
Investment related loss, net Interest and other income (loss), net									
Interest and other income (loss), net	(105 001)		(25 100)		(0.015)		(200 527)		(C 050)
	(105,901)		(25,190)		(8,915)		(309,527)		(6,950)
_	(14,460)		11,357		(19,498)	_	(21,765)		(5,459)
	(120,361)		(13,833)		(28,413)		(331,292)	-	(12,409)
Income (loss) before income tax expenses	2,850		109,620		105,573		(11,294)		341,520
Less: Income tax expenses	19,760		25,450		25,407		48,978		72,709
Net income (loss)	(16,910)		84,170		80,166		(60,272)		268,811
Less: Net income (loss) attributable to non-controlling interests	227		257		474		(3,911)		1,287
Accretion to redeemable non-controlling interests	221		2,526				(3,311)		8,156
Net income (loss) attributable to Weibo's shareholders \$	(17,137)	\$		\$	2,203	\$	(56,361)	\$	
Tet income (loss) attributable to wellows shareholders	(17,137)	3	81,387	<u>\$</u>	77,489	<u>></u>	(56,361)	<u>></u>	259,368
Basic net income (loss) per share attributable to Weibo's shareholders \$	(0.07)	\$	0.35	\$	0.33	\$	(0.24)	\$	1.10
Diluted net income (loss) per share attributable to Weibo's shareholders	(0.07)	\$	0.34	\$	0.32	\$	(0.24)	\$	1.09
Shares used in computing basic net income (loss) per share attributable to Weibo's shareholders	235,894		235,361		235,842		235,543		235,307
Shares used in computing diluted net income (loss) per share attributable	233,034		233,301		233,042		233,343		233,307
to Weibo's shareholders	235,894		237,886		238,655		235,543		237,817
to viciou 3 shareholders	200,004		257,000		250,055		200,040		257,017
(1) Stock-based compensation in each category:									
Cost of revenues \$	2,544	\$	2,238	\$	2,308	\$	7,597	\$	7,082
Sales and marketing	5,107		4,113		4,243		15 224		12,969
Product development			12.256				15,224		
General and administrative	14,424		13,256		13,306		15,224 44,520		40,362

WEIBO CORPORATION UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS (In thousands of U.S. dollars)

	De	cember 31, 2022	September 30, 2023			
Assets				_		
Current assets:						
Cash and cash equivalents	\$	2,690,768	\$	2,455,007		
Short-term investments		480,428		314,629		
Accounts receivable, net		502,443		434,069		
Prepaid expenses and other current assets		391,502		374,940		
Amount due from SINA ⁽¹⁾		487,117		497,108		
Current assets subtotal		4,552,258		4,075,753		
Property and equipment, net		249,553		216,765		
Goodwill and intangible assets, net		245,223		218,428		
Long-term investments		993,630		1,283,578		
Other non-current assets		1,088,790		916,013		
Total assets	\$	7,129,454	\$	6,710,537		
Linkilities Dedecareble New controlling Intersects and Chareholders' Equity						
Liabilities, Redeemable Non-controlling Interests and Shareholders' Equity Liabilities:						
Current liabilities:						
	\$	161,029	\$	156,243		
Accounts payable Accrued expenses and other current liabilities	Ф	923,678	Ф	606,608		
Income tax payable		55,282		74,887		
Deferred revenues		79,949		79,028		
Unsecured senior notes		75,545		798,991		
Current liabilities subtotal		1,219,938	_	1,715,757		
Current natifices subtotal		1,213,330		1,/13,/3/		
Long-term liabilities:						
Unsecured senior notes		1,540,717		743,453		
Long-term loans		880,855		888,947		
Other long-term liabilities		97,404		84,930		
Total liabilities		3,738,914		3,433,087		
Redeemable non-controlling interests		45,795		59,296		
Shareholders' equity:						
Weibo shareholders' equity		3,330,250		3,207,129		
Non-controlling interests		14,495		11,025		
Total shareholders' equity		3,344,745		3,218,154		
Total liabilities, redeemable non-controlling interests and shareholders' equity	\$	7,129,454	\$	6,710,537		

(1) Included short-term loans to and interest receivable from SINA of US\$420.4 million as of December 31, 2022 and US\$429.0 million as of September 30, 2023.

WEIBO CORPORATION UNAUDITED RECONCILIATION OF NON-GAAP TO GAAP RESULTS (In thousands of U.S. dollars, except per share data)

Material		Three months ended						Nine months ended			
Income from operations \$ 123,211 \$ 123,435 \$ 133,986 \$ 319,998 \$ 35.55 Add: Stock-based compensation 29,824 26,067 25,691 88,336 7.7 Amortization of intangible assets resulting from business acquisitions 4,869 - - 10,176		Sep	September 30, June 30, September 30, Sep		ptember 30,	Sep	September 30,				
Add: Stock-based compensation Amortization of intangible assets resulting from business acquisitions Accrual of non-cash compensation cost to non-controlling interest shareholders Impairment of intangible assets Impairment			2022		2023		2023		2022		2023
Accrual of non-cash compensation cost to non-controlling interest shareholders compensation cost to non-controlling interest shareholders compensation cost to non-controlling interest shareholders (magnitude) (Income from operations	\$	123,211	\$	123,453	\$	133,986	\$	319,998	\$	353,929
Actual of non-cash compensation cost to non-controlling interest shareholders 4,689	Add: Stock-based compensation		29,824		26,067		25,691		88,336		79,383
Shareholders	Amortization of intangible assets resulting from business acquisitions		4,381		4,271		4,209		15,027		12,919
Impairment of intangible assets	Accrual of non-cash compensation cost to non-controlling interest										
Non-GAAP income from operations	shareholders		4,689		-		-		15,587		-
Net income (loss) attributable to Weibo's shareholders	Impairment of intangible assets		-		-		-		10,176		-
Add: Stock-based compensation Amortization of intangible assets resulting from business acquisitions Accrual of non-cash compensation cost to non-controlling interest shareholders Impairment of intangible assets Innpairment of intangible assets Innearine of intangible assets Innearine of intangible assets Innearine of intangible assets Investment related gain/loss, net (1) Investment related gain/loss, net (1	Non-GAAP income from operations	\$	162,105	\$	153,791	\$	163,886	\$	449,124	\$	446,231
Add: Stock-based compensation 29,824 26,067 25,691 88,336 75 Amortization of intangible assets resulting from business acquisitions 4,381 4,271 4,209 15,027 12 Amortization of intangible assets resulting from business acquisitions Accrual of non-cash compensation cost to non-controlling interest shareholders				_		_		_	(====:	_	
Amortization of intangible assets resulting from business acquisitions Accrual of non-cash compensation cost to non-controlling interest shareholders Impairment of intangible assets Impairm		\$,	\$		\$		\$,	\$	259,368
Accrual of non-cash compensation cost to non-controlling interest shareholders Impairment of intangible assets Impairment of intangible assets Investment related gain/loss, net (1) Investment related gain/loss, net (1) Non-GAAP to GAAP reconciling items on the share of equity method investments Non-GAAP to GAAP reconciling items for the income/loss attributable to non-controlling interests (154) Investment related gain/loss, net (1) Non-GAAP to GAAP reconciling items for the income/loss attributable to non-controlling interests (154) Investment (155) Interest (156) Inter			,								79,383
Shareholders			4,381		4,271		4,209		15,027		12,919
Impairment of intangible assets	*		4,689		_		_		15,587		-
Investment related gain/loss, net (1)	Impairment of intangible assets		-		-		-				-
Non-GAAP to GAAP reconciling items on the share of equity method investments			105.901		25.190		8.915				6,950
investments (3,503) (11,262) 19,430 2,414 12 Non-GAAP to GAAP reconciling items for the income/loss attributable to non-controlling interests (154) (156) (101) (5,063) Tax effects on non-GAAP adjustments (2) (6,605) (727) (645) (22,917) (727) Amortization of issuance cost of convertible debt, unsecured senior notes and long-term loans 1,611 1,606 1,607 4,833 4.000 Non-GAAP net income attributable to Weibo's shareholders \$119,007 \$126,376 \$136,595 \$361,559 \$37.000 Non-GAAP diluted net income per share attributable to Weibo's shareholders \$10,500 \$0.53 \$0.57 \$1.52* \$			100,501		25,100		0,010		300,527		0,000
to non-controlling interests (154) (156) (101) (5,063) Tax effects on non-GAAP adjustments (2) (6,605) (727) (645) (22,917) (734) Amortization of issuance cost of convertible debt, unsecured senior notes and long-term loans (1,611) (1,606) (1,607) (4,833) (4,834) Non-GAAP net income attributable to Weibo's shareholders (19,007) (126,376) (136,595) (136,5	investments		(3,503)		(11,262)		19,430		2,414		12,351
Tax effects on non-GAAP adjustments (2) (6,605) (727) (645) (22,917) (727) (728) (126,376) (126,	<u> </u>		(154)		(156)		(101)		(E 062)		(414)
Amortization of issuance cost of convertible debt, unsecured senior notes and long-term loans Non-GAAP net income attributable to Weibo's shareholders \$119,007 \$126,376 \$136,595 \$361,559 \$37.4 Non-GAAP diluted net income per share attributable to Weibo's shareholders \$0.50* \$0.53 \$0.57 \$1.52* \$\$ Non-GAAP diluted net income per share attributable to Weibo's shareholders \$0.50* \$0.53 \$0.57 \$1.52* \$\$ Shares used in computing GAAP diluted net income (loss) per share attributable to Weibo's shareholders Add: The number of shares for dilution resulted from convertible debt (3) \$6,753 \$ 6,753 \$\$ The number of shares for dilution resulted from unvested restricted share units (3) \$1,550 \$ 1,167 \$\$ Shares used in computing non-GAAP diluted net income per share attributable to Weibo's shareholders Adjusted EBITDA: Net income (loss) attributable to Weibo's shareholders \$113,144 \$4,989 \$59,106 \$417,920 \$114 \$\$ Non-GAAP net income attributable to Weibo's shareholders \$119,007 \$126,376 \$36,595 \$361,559 \$374 \$375 \$375 \$375 \$375 \$375 \$375 \$375 \$375	· · · · · · · · · · · · · · · · · · ·		, ,		` ´		, ,		` ′		(414)
Non-GAAP net income attributable to Weibo's shareholders \$119,007 \$126,376 \$136,595 \$361,559 \$374			(6,605)		(727)		(645)		(22,917)		(1,176)
Non-GAAP diluted net income per share attributable to Weibo's shareholders \$ 0.50* \$ 0.53 \$ 0.57 \$ 1.52* \$			1,611		1,606		1,607		4,833		4,819
shareholders \$ 0.50* \$ 0.53* \$ 0.57* \$ 1.52* \$ Shares used in computing GAAP diluted net income (loss) per share attributable to Weibo's shareholders 235,894 237,886 238,655 235,543 237,886 Add: The number of shares for dilution resulted from convertible debt (3) The number of shares for dilution resulted from unvested restricted share units (3) 1,550 - - - 1,167 - - 1,167 - - - 1,167 -	Non-GAAP net income attributable to Weibo's shareholders	\$	119,007	\$	126,376	\$	136,595	\$	361,559	\$	374,200
shareholders \$ 0.50* \$ 0.53* \$ 0.57* \$ 1.52* \$ Shares used in computing GAAP diluted net income (loss) per share attributable to Weibo's shareholders 235,894 237,886 238,655 235,543 237,886 Add: The number of shares for dilution resulted from convertible debt (3) The number of shares for dilution resulted from unvested restricted share units (3) 1,550 - - - 1,167 - - 1,167 - - - 1,167 - - - - - 1,167 - <		-						_			
Shares used in computing GAAP diluted net income (loss) per share attributable to Weibo's shareholders Add: The number of shares for dilution resulted from convertible debt (3)	Non-GAAP diluted net income per share attributable to Weibo's										
attributable to Weibo's shareholders 235,894 237,886 238,655 235,543 235 Add: The number of shares for dilution resulted from convertible debt (3) The number of shares for dilution resulted from unvested restricted share units (3) Shares used in computing non-GAAP diluted net income per share attributable to Weibo's shareholders Adjusted EBITDA: Net income (loss) attributable to Weibo's shareholders \$\begin{array}{cccccccccccccccccccccccccccccccccccc	shareholders	\$	0.50*	\$	0.53	\$	0.57	\$	1.52*	\$	1.57
attributable to Weibo's shareholders 235,894 237,886 238,655 235,543 235 Add: The number of shares for dilution resulted from convertible debt (3) 6,753 6,753 The number of shares for dilution resulted from unvested restricted share units (3) 1,550 1,167 Shares used in computing non-GAAP diluted net income per share attributable to Weibo's shareholders 244,197 237,886 238,655 243,463 235 Adjusted EBITDA: Net income (loss) attributable to Weibo's shareholders \$ (17,137) \$ 81,387 \$ 77,489 \$ (56,361) \$ 256 Non-GAAP adjustments 136,144 44,989 59,106 417,920 112 Non-GAAP net income attributable to Weibo's shareholders 119,007 126,376 136,595 361,559 374 Interest (income) expense, net (8,896) 1,366 2,823 (28,325) (5,170) 110 (26,376) 110 (26,											
Add: The number of shares for dilution resulted from convertible debt (3) 6,753 6,753 The number of shares for dilution resulted from unvested restricted share units (3) 1,550 1,167 Shares used in computing non-GAAP diluted net income per share attributable to Weibo's shareholders 244,197 237,886 238,655 243,463 233 Adjusted EBITDA: Net income (loss) attributable to Weibo's shareholders \$ (17,137) \$ 81,387 \$ 77,489 \$ (56,361) \$ 253 \$ 136,144 44,989 59,106 417,920 114	Shares used in computing GAAP diluted net income (loss) per share										
The number of shares for dilution resulted from unvested restricted share units (3) Shares used in computing non-GAAP diluted net income per share attributable to Weibo's shareholders Adjusted EBITDA: Net income (loss) attributable to Weibo's shareholders \$ (17,137) \$ 81,387 \$ 77,489 \$ (56,361) \$ 258	attributable to Weibo's shareholders		235,894		237,886		238,655		235,543		237,817
share units (3) 1,550 - - 1,167 Shares used in computing non-GAAP diluted net income per share attributable to Weibo's shareholders 244,197 237,886 238,655 243,463 237,237 Adjusted EBITDA: Net income (loss) attributable to Weibo's shareholders \$ (17,137) \$ 81,387 \$ 77,489 \$ (56,361) \$ 250,000 Non-GAAP adjustments 136,144 44,989 59,106 417,920 114,000 Non-GAAP net income attributable to Weibo's shareholders 119,007 126,376 136,595 361,559 374,000 Interest (income) expense, net (8,896) 1,366 2,823 (28,325) (5,325) Income tax expenses 26,365 26,177 26,052 71,895 75,325			6,753		-		-		6,753		-
Shares used in computing non-GAAP diluted net income per share attributable to Weibo's shareholders 244,197 237,886 238,655 243,463 237 Adjusted EBITDA: Net income (loss) attributable to Weibo's shareholders \$ (17,137) \$ 81,387 \$ 77,489 \$ (56,361) \$ 25,800 Non-GAAP adjustments 136,144 44,989 59,106 417,920 114 Non-GAAP net income attributable to Weibo's shareholders 119,007 126,376 136,595 361,559 374 Interest (income) expense, net (8,896) 1,366 2,823 (28,325) (5,365) Income tax expenses 26,365 26,177 26,052 71,895 73											
Adjusted EBITDA: 244,197 237,886 238,655 243,463 233,463 Adjusted EBITDA: Net income (loss) attributable to Weibo's shareholders \$ (17,137) \$ 81,387 \$ 77,489 \$ (56,361) \$ 25,500 Non-GAAP adjustments 136,144 44,989 59,106 417,920 114 Non-GAAP net income attributable to Weibo's shareholders 119,007 126,376 136,595 361,559 374 Interest (income) expense, net (8,896) 1,366 2,823 (28,325) (3) Income tax expenses 26,365 26,177 26,052 71,895 72	9-14-1		1,550						1,167		
Adjusted EBITDA: Net income (loss) attributable to Weibo's shareholders Non-GAAP adjustments 136,144 44,989 59,106 417,920 114 Non-GAAP net income attributable to Weibo's shareholders 119,007 126,376 136,595 361,559 374 Interest (income) expense, net (8,896) 1,366 2,823 (28,325) (31,000) (32,000) (33,000) (41,000			244,197		237,886		238,655		243,463		237,817
Net income (loss) attributable to Weibo's shareholders \$ (17,137) \$ 81,387 \$ 77,489 \$ (56,361) \$ 250 Non-GAAP adjustments 136,144 44,989 59,106 417,920 114 Non-GAAP net income attributable to Weibo's shareholders 119,007 126,376 136,595 361,559 361,559 374 Interest (income) expense, net (8,896) 1,366 2,823 (28,325) (8 Income tax expenses 26,365 26,177 26,052 71,895 73		_		_		_		_		_	
Net income (loss) attributable to Weibo's shareholders \$ (17,137) \$ 81,387 \$ 77,489 \$ (56,361) \$ 250 Non-GAAP adjustments 136,144 44,989 59,106 417,920 114 Non-GAAP net income attributable to Weibo's shareholders 119,007 126,376 136,595 361,559 361,559 374 Interest (income) expense, net (8,896) 1,366 2,823 (28,325) (8 Income tax expenses 26,365 26,177 26,052 71,895 73	Adjusted EBITDA:										
Non-GAAP adjustments 136,144 44,989 59,106 417,920 114 Non-GAAP net income attributable to Weibo's shareholders 119,007 126,376 136,595 361,559 374 Interest (income) expense, net (8,896) 1,366 2,823 (28,325) (5,325) Income tax expenses 26,365 26,177 26,052 71,895 73	3	\$	(17,137)	\$	81,387	\$	77,489	\$	(56,361)	\$	259,368
Non-GAAP net income attributable to Weibo's shareholders 119,007 126,376 136,595 361,559 374 Interest (income) expense, net (8,896) 1,366 2,823 (28,325) (5,825) (5,825) (5,825) (7,825) (8,825) (8,825) (8,825) (8,825) (8,825) (8,825) (8,825) (8,825)	. ,	*		Ĺ				-	,	*	114,832
Interest (income) expense, net (8,896) 1,366 2,823 (28,325) (5) Income tax expenses 26,365 26,177 26,052 71,895 73	· · · · · · · · · · · · · · · · · · ·			_				_		_	374,200
Income tax expenses 26,365 26,177 26,052 71,895 73			,						,		(5,554)
	, , ,		,		•				,		73,886
	Ī		•								29,917
Adjusted EBITDA \$ 144,744 \$ 163,881 \$ 174,824 \$ 430,743 \$ 477	•	\$		•		\$		\$		\$	472,449

- (1) To adjust impairment and provision on investments, gain/loss on sale of investments and fair value change of investments.
- (2) To adjust the income tax effects of non-GAAP adjustments, which primarily related to amortization and impairment of intangible assets resulting from business acquisitions and fair value change of investments. Other non-GAAP adjustment items have no tax effect, because (i) they were recorded in entities established in tax free jurisdictions, or (ii) full valuation allowances were provided for related deferred tax assets as it is more-likely-than-not they will not be realized.
- (3) To adjust the number of shares for dilution resulted from convertible debt and unvested restricted share units which were anti-dilutive under GAAP measures.
- * Net income attributable to Weibo's shareholders is adjusted for interest expense of convertible debt for calculating diluted EPS.

WEIBO CORPORATION UNAUDITED ADDITIONAL INFORMATION (In thousands of U.S. dollars)

		Three months ended						Nine months ended				
	September 30,		June 30,		September 30,		September 30,		Sej	otember 30,		
		2022		2023		2023		2022		2023		
Net revenues												
Advertising and marketing												
Non-Ali advertisers	\$	378,378	\$	358,894	\$	367,633	\$	1,141,405	\$	1,063,558		
Alibaba - as an advertiser		15,048		26,780		21,668		64,701		66,717		
Subtotal		393,426		385,674		389,301		1,206,106		1,130,275		
Value-added services		60,134		54,566		52,850		182,228		165,894		
	\$	453,560	\$	440,240	\$	442,151	\$	1,388,334	\$	1,296,169		

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(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)

(Stock code: 9898)

CHANGE OF ADDRESS OF PRINCIPAL PLACE OF BUSINESS IN HONG KONG

The board of directors (the "**Board**") of Weibo Corporation (the "**Company**") hereby announces that with effect from November 9, 2023, the address of the principal place of business in Hong Kong of the Company will be relocated from 5/F, Manulife Place, 348 Kwun Tong Road, Kowloon, Hong Kong to Unit 3, 20/F, Futura Plaza, 111-113 How Ming Street, Kwun Tong, Kowloon, Hong Kong.

By order of the Board Weibo Corporation Mr. Charles Guowei Chao Chairman of the Board

Hong Kong, November 9, 2023

As at the date of this announcement, the board of directors of the Company comprises Mr. Charles Guowei Chao, Mr. Gaofei Wang, Ms. Hong Du and Mr. Bo Liu, as the directors, and Mr. Pochin Christopher Lu, Mr. Pehong Chen and Mr. Yan Wang as the independent directors.